



Vidyavardhaka Sangha ®, Mysuru
**VIDYAVARDHAKA
FIRST GRADE COLLEGE**
Sheshadri Iyer Road, Mysuru - 570 001



Celebrating 40 Years : 1978-2018

PG Centre, DOS & Research in Commerce & IQAC
Organises

**ONE-DAY NATIONAL LEVEL SEMINAR
ON
"GREEN FINANCE FOR SUSTAINABLE DEVELOPMENT :
CHALLENGES AND OPPORTUNITIES"**

INAUGURATION

Date: Saturday, 9th Feb 2019 | Time: 9.00 A.M

Venue: Sri. P. M. Chikkaboraiah Hall

Presided by

Sri Gundappa Gowda

Hon. President, V V Sangha (R), Mysuru

Chief Guest

Prof. Prakash Kammardi

Chairman

Karnataka Agricultural Price Commission, Bengaluru

Key Note Speaker

Prof. G. Kotreshwar

Former Professor of Commerce

DOS in Commerce, Manasagangothri, UOM, Mysuru

Guests of Honour

Er. P. Vishwanath

Hon. Secretary, V. V. Sangha(R), Mysuru

Sri S.N. Lakshminarayana

Hon. Treasurer, V. V. Sangha(R), Mysuru

Sri T. Nagaraju

Chairman, CMC, VVFGC, Mysuru

Dr. S. Mari Gowda

Principal, VVFGC, Mysuru

TECHNICAL SESSION - 01

Time: 10.30 am - 11.45 am | Venue: Sri P. M. Chikkaboraiah Hall

Topic

"Modalities of Green Financing & its Challenges"

Chairperson

Dr. Shubha

Professor & Director, School of Management Studies
REVA University, Bengaluru

Resource Person

Dr. R. Siva Ram Prasad

Professor, Commerce and Business Administration
Acharya Nagarjuna University, Andhra Pradesh



TECHNICAL SESSION - 02

Time: 11.45 am – 01.00 pm | Venue: Sri P. M. Chikkaboraiah Hall

Topic

"Role of Financial Institutions in Mitigating Agricultural Risk"

Chairperson

Prof. B.H. Suresh

Professor of Commerce, DOS in Commerce
Manasagangothri, UOM, Mysuru

Resource Person

Dr. P. S. Srikantha Murthy

Associate Professor
Production & Resource Economics, Agricultural Finance
University of Agricultural Sciences, GKVK, Bengaluru

Lunch Break – 1.00 pm to 2.00 pm

PAPER PRESENTATION SESSION

Time: 2.00 pm – 03.15 pm | Venue: Sri P. M. Chikkaboraiah Hall

Chairperson

Dr. S. Anand

Professor, DOS in Business Administration
BIMS, UOM, Mysuru

Co-Chairperson

Dr. K. Nagendra Babu

Associate Professor
DOS in Commerce, UOM, Mysuru



PANEL DISCUSSION

Time: 3.30 pm – 04.30 pm | Venue: Sri P. M. Chikkaboraiah Hall

Topic

"Role of Green Financing in Sustainable Development"

Moderator

Dr. Yashavantha Dongre

Professor of Commerce & Chairman, PMEB,
University of Mysore, Mysuru

PANELISTS

Sri Rajendra Babu

Factory Manager - ITC Limited
Agri Business Division, Mysuru

Dr. Sharath

Associate Professor
JSSCMS, Mysuru

Dr. Gaurav Gupta

Assistant Professor
Department of Management Studies
VIT, Vellore, Tamil Nadu



ORGANISING COMMITTEE

Seminar Secretary

Dr. Ashwini S

Associate Professor & HOD
PG Department of Commerce

Seminar Convener

Dr. Rajeshwari G.M

Assistant Professor
PG Department of Commerce

Prof. H.J. Chandrashekar

Convener, 40th Year Celebration Committee

Committee Members

Smt. Poornima S

Sri. Prashanth Kumar G

Dr. Venkatesh T K

OOD Facility available for all faculties



You are cordially invited